

LORRAINE DUFFY MERKL

Freelance Writer/Essayist/Content Creator
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Bio

I am a freelance journalist and columnist whose specialty is writing about entertainment, New York City, and relationships. I graduated from Fordham University and live in Manhattan with my husband and children.

Articles can be viewed via [linkedin.com/in/lorraineduffymerk/](https://www.linkedin.com/in/lorraineduffymerk/) or lorraineduffymerk.com

Skills: Writing, editing, proofreading, and researching articles, crafting essays, reviews, advertorials, blogs, and listicles.

Freelance Journalist 2004 to present

The New York Times (City Room, Tiny Modern Love, Metropolitan Diary, Cheering Section, Motherlode, Complaint Box, Loose Ends); Straus Media (Our Town, West Side Spirit); New York Observer; Care.com; New York Post; New York Press; New York Daily News; Adweek; Bustle; New York Family; My Daily, Fifty Is the New Fifty; The Frisky; The Huffington Post; xoJane; Nerve; Starpulse; Valnet (ScreenRant, The Things, Baby Gaga, The Talko); Cosmopolitan; The Huffington Post; Fifty Is The New Fifty; The Frisky; Good Housekeeping; Bustle; Motherly; Redbook; Woman's Day; Seventeen; Town & Country; Purple Clover; She Knows; Parent.co; Rebates; Quartz; NextTribe; The Girlfriend; The Ethel; Rachel Ray In Season; Newsweek; Shondaland; Zibby Owens' Moms Don't Have Time To Write; The Independent.

Columnist

Fifty Is the New Fifty 2015-2018—focus on 50-plus living

Our Town "New York Gal" 2006-2011—focus on living in New York City, with a concentration on the Upper East Side. (Erma Bombeck Humor Writer Award)

Care.com 2008-2011—focus on being a member of the Sandwich Generation

New York Family 2009-2013—focus on motherhood

Contributor

The Washington Post Talent Network

Hearst The Mix

Related Experience

Published author: *The Last Single Woman In New York City* (2022), *Back to Work She Goes* (2013) and *Fat Chick* (2009). Contributor--*It All Changed In An Instant: More Six-Word Memoirs by the Famous and Obscure* and *The Byline Bible* by Susan Shapiro.

Advertising Creative Director/Copywriter specializing in entertainment marketing with experience in the categories of entertainment, toys, travel, packaged goods, real estate, home fashions, pharmaceuticals, cereals, electronics, as well as public service.

Pro Bono

- Event planning/fundraising: The Legal Aid Society Civil Support Group, Aaron School (PTO Director of Communications), Fusion Academy (PTO President)
- Advertising: Blanton-Peale Counseling Center
- Visual merchandising & sales: Fordham Prep Bookshop